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BETTER BLOOMING BULBS  
**H**EBERLING'S GLADIOLUS  
CORN BELT GROWN  
INCORPORATED

J. H. HEBERLING EASTON, ILL., U. S. A.

Sec. 562 P. L. & R.

**U. S. POSTAGE  
PAID**

EASTON, ILL.

Permit No. 1

U. S. Dept. of Agriculture  
Horticulture Crops and Diseases  
Bureau of Plant Industry  
Washington,  
D. C.



223

FEB 12 1936  
U. S. Department of Agriculture

BETTER BLOOMING BULBS

# HEBERLING'S GLADIOLUS

CORN BELT GROWN  
Incorporated

J. H. HEBERLING                      EASTON, ILLINOIS, U. S. A.

## MIDWINTER SALE

### February 1, 1936

All prices are F. O. B. Easton (charges collect). No order accepted for less than \$1.00. All stock is true to name and free from disease and Thrips.

In many cases the lots are small and we advise early orders. Unless instructed to the contrary we will substitute the next in size of the same variety if we cannot supply as ordered. We do not substitute varieties unless instructed to in your order.

We suggest that you make second choice when ordering.  
Terms cash with order or C. O. D.

### COPY OF INSPECTION CERTIFICATE

STATE OF ILLINOIS  
Department of Agriculture

Walter W. McLaughlin, Director                      Division of Plant Industry

Nurscryman's Certificate

No. 113                      Urbana, Illinois, July 26, 1935.

"This is to certify that the nursery consisting of gladiolus (field inspected) and the premises of J. H. Heberling, Easton, Illinois, situated near Easton, have been inspected by a duly appointed inspector of this office and that said nursery and premises are apparently free from dangerous insect pests and plant diseases.

"This certificate is valid until August 1, 1936, unless sooner revoked."

(Signed) P. A. Glenn, Chief Plant Inspector.

L. A. Moore, Superintendent.

### SIZES

Our bulbs are all carefully mechanically graded for size. They are listed in six sizes and bulblets. The bulb sizes are as follows: No. 1 (over 1 1/2 inch); No. 2 (1 1/4-1 1/2); No. 3 (1-1 1/4); No. 4 (3/4-1); No. 5 (1/2-3/4); and No. 6 (1/4-1/2).

### RARE BULB AND BULBLET SPECIAL PRICES

Bulbs are prices per each. Number of bulblets are specified. In ordering bulbs multiply price by the number of bulbs wanted. All are F. O. B. Easton.

Variety	(Each)	No. 1	No. 2	No. 3	Bulblets Per	Variety	(Each)	No. 1	No. 2	No. 3	Bulblets Per
ALIGHT		\$1.25	\$1.00	.80	5 .30	NETHERLAND PRINCE	.15	.12	.10	25 .25	
AMADOR			.12	.10	15 .25	NEWINGTON	.20	.16	.12	20 .25	
BELLA DONA	.50	.40	.35			ORANGE KING	.50	.40	.30	18 .25	
BLUE PEACOCK	.60	.50	.40	5 .25	ORANGE PRINCESS	.20	.16	.12	20 .25		
CANYON VIOLET	2.00				PELEGRINA	.15	.12	.10			
CORONATION	.20	.16	.12	25 .25	PHYLLIS MC QUISTON	1.00	.90	.70			
DR. DURR	.20	.16	.12	25 .25	PIRATE	.15	.12	.10	20 .25		
ESME DESAILLY	.10			25 .25	RAPTURE	.15	.12	.10	20 .25		
GATE OF HEAVEN	.30	.25	.20	10 .25	RED LORY	.15	.12	.10	25 .25		
GOLDEN CHIMES	.50	.40	.30	10 .40	ROSE LADY	1.00	.80	.60	3 .25		
GOLDEN FLAME	.65	.50	.40	10 .40	ROYAL OMAR	1.00	.80	.60	3 .25		
HYACINTH		.25	.20	10 .25	SILVER SHEEN		.50	.40	5 .25		
JUNE ROSE	.25	.20	.15	17 .25	SMILING MAESTRO	.80	.65	.50	5 .25		
LIGHTHOUSE	.20	.16	.12	17 .25	SONATINE	1.00	.80	.60	4 .25		
LUCIFER			.10	20 .25	SOUTHERN CROSS			.20	10 .25		
MAX REGER	1.50	1.20	1.00	3 .25	ST. LAWRENCE	2.50	2.00	1.50	2 .40		
MILFORD	2.00	1.50	1.25	3 .50	SWEETHEART	.18	.14	.10	10 .25		
MILKMAID	.10			30 .25	TAIAROA				5 .25		
MISS F. E. WILLARD		.32	.24	10 .25	TIP TOP	.75	.60	.50	3 .25		
MISS GREELEY	.10				TOA	1.25	1.00	.75	4 .25		
MRS. E. A. RIDES	2.00	1.80	1.50	3 .30	TRUE BLUE	2.00	1.60	1.20	2 .25		
MRS. E. J. HEATON	1.00	.75	.60		VIENNA WOODS	5.00	4.00	3.00	1 .35		
MRS. RAY P. CHASE	.20	.15	.10	50 .25	WINGS OF JOY	.50	.40	.30	5 .25		
MRS. T. J. KNUDSON	.12	.10		25 .25	YELLOW EMPEROR	.75	.60	.50	5 .30		

### EXTRAS

We are always liberal with extras.

### SPECIAL PRICES FOR ABOVE LIST

Select items from the above list to the value of

}	\$ 2.00 and send us \$ 1.50 as payment in full, or
	3.00 and send us 2.25 as payment in full, or
	5.00 and send us 3.50 as payment in full, or
	7.50 and send us 5.25 as payment in full, or
	10.00 and send us 7.00 as payment in full, or
	15.00 and send us 10.00 as payment in full, or
	20.00 and send us 13.30 as payment in full, or
	25.00 and send us 16.60 as payment in full, or
30.00 and send us 19.50 as payment in full.	

### PREMIUM BULBS

#### SEEDLING

No. 101

This is a sport of one of our best known and most popular exhibition and commercial orange varieties. The parent has been awarded many blue ribbons.

Seedling No. 101 is true to type in every respect to it's parent, except in color. The color is a beautiful prim-rose yellow, with eighteen to twenty-two buds and flowers on a tall, straight spike with six to ten open florets.

It is very prolific and the bulblets are large and germinate well. I feel that this new variety has a real future. We expect to introduce it next season at \$2.00 per bulb.

Stock is still scarce and this premium bulb will be included only in such orders as request it and in addition to the regular extras. No bulbs or bulblets for sale. This is your opportunity to get a start of it in advance of our introduction.

GIVEN FREE WITH AN ORDER AMOUNTING TO \$10.00 or more. It is yours for the asking.  
J. H.

# WHOLESALE LIST

(Pay your own carrying charges and save money)

Prices are F. O. B. Easton (charges collect). 25 or more bulbs at the 100 rate. No order accepted for less than \$1.50 from this list.

Variety	Per	No. 2	No. 3	No. 4	Variety	Per	No. 2	No. 3	No. 4
AFLAME	10	\$ .25	\$ .18	\$ .14	LIBELLE	100	5.50	4.20	3.00
AFLAME	100	1.60	1.30	1.00	LOYALTY	10	.30	.24	.20
ANTIONE	10	.25	.18	.14	LOYALTY	100		1.50	1.20
ANTIONE	100	1.50	1.20	1.00	MADAME NORENA	10	.35	.30	.25
APRICOT GLOW	10	.20	.15	.12	MADAME NORENA	100	2.40	2.00	1.60
APRICOT GLOW	100	1.40	1.00	.80	MAMMOTH WHITE	10		.35	.24
BAGDAD	10	.48	.35	.25	MAMMOTH WHITE	100		2.40	2.00
BAGDAD	100	3.00	2.00	1.60	MARMORA	10	.35	.30	.25
BALBOA	10	.25	.18	.14	MARMORA	100	1.80	1.40	1.20
BALBOA	100	1.50	1.20	1.00	MARNIA	10	.25	.20	.15
BETTY NUTHALL	10	.30	.22	.16	MARNIA	100	1.60	1.20	.80
BETTY NUTHALL	100	1.60	1.20	1.00	MAROCCO	10		.30	.25
BLEEDING HEART	10	.50	.40	.30	MAROCCO	100		2.00	1.60
BLEEDING HEART	100	3.00	2.40	2.00	MARY JANE	10	.30	.25	
BREAK O'DAY	10	.25			MARY JANE	100	1.80	1.60	
BREAK O'DAY	100	1.50			MISS GREELEY	10	.50	.40	
CARA MIA	10	.20	.15	.12	MINUET	10	.35		
CARA MIA	100	1.40	1.00	.80	MRS. CALVIN COOLIDGE	10		.20	
COMMANDER KOEHL	10		.35		MRS. CALVIN COOLIDGE	100		1.20	
CORONATION	10	1.00	.75	.55	MRS. F. C. PETERS	10		.20	
CORONATION	100	7.00	6.00	5.00	MRS. J. R. WALSH	10	.30	.25	
DEBONAIR	10	1.00	.80	.60	MRS. J. R. WALSH	100		1.60	
DEBONAIR	100	8.00	6.50	5.00	MRS. RAY P. CHASE	10	.35	.30	.25
DR. C. MARTZ	10	.30	.20	.15	MRS. RAY P. CHASE	100	3.00	2.40	2.00
DR. C. MARTZ	100	1.60	1.30	1.00	NETHERLAND PRINCE	10	.85	.65	.50
DR. F. E. BENNETT	10	.30	.24	.20	NETHERLAND PRINCE	100	5.00	4.00	3.00
DR. F. E. BENNETT	100	1.60	1.30	1.00	ORANGE BUTTERFLY	10		.30	.25
DR. NELSON SHOOK	10	.30	.24	.20	ORANGE BUTTERFLY	100		2.00	1.60
DR. NELSON SHOOK	100	1.60	1.30	1.00	ORANGE QUEEN	10	.25		
EARLY DAWN	10	1.20	1.00	.80	ORANGE QUEEN	100	1.60		
EARLY DAWN	100	9.00	7.20	6.00	ORANGE WONDER	10	.30	.25	.20
EDITH MASON	10	.35	.25	.20	ORANGE WONDER	100	2.00	1.60	1.20
EDITH MASON	100	2.00	1.60	1.20	PFITZER'S TRIUMPH	10		.25	.20
EMILE AUBRUN	10		.25	.20	PFITZER'S TRIUMPH	100		1.60	1.20
EMILE AUBRUN	100		1.40	1.10	PELEGRINA	10	.90	.75	.60
E. I. FARRINGTON	10	.35	.30	.25	PELEGRINA	100	6.00	4.00	3.00
E. I. FARRINGTON	100	2.40	2.00	1.60	PICARDY	10	.35	.25	.20
FLAMING SWORD	10	.25	.20		PICARDY	100	2.40	2.00	1.60
FLAMING SWORD	100	1.20	1.00		PRIDE OF PORTLAND	10		.40	.30
GAY HUSSAR	10	.25	.20	.15	PRIDE OF PORTLAND	100		2.80	2.20
GAY HUSSAR	100	1.60	1.20	1.00	PRIDE OF WANAKAH	10	.25	.20	
GIANT NYMPH	10	.30	.24	.20	PRIDE OF WANAKAH	100	1.60	1.20	
GIANT NYMPH	100	1.60	1.20	1.00	PRIMROSE PRINCESS	10	.25	.20	.15
GLADDIE BOY	10	.25	.20		PRIMROSE PRINCESS	100	1.60	1.20	1.00
GLADDIE BOY	100	1.60			RED ROY	10	.40	.35	.25
GLORIANA	10	.30	.25	.20	RED ROY	100	3.00	2.40	2.00
GLORIANA	100	1.80	1.40	1.00	ROYAL LAVENDER	10	.35	.28	
GOLD EAGLE	10	.25	.20	.15	SALBACH'S PINK	10		.30	
GOLD EAGLE	100	1.60	1.20	1.00	SCARLET WONDER	10		.25	
GOLDEN AMBER	10		.20	.16	SENIORITA	10	.30	.25	.20
GOLDEN AMBER	100		1.20	1.00	SENIORITA	100	2.00	1.60	1.20
GOLDEN FRILLS	10		.20	.16	SUNSHINE GIRL	10	.25	.20	.15
GOLDEN FRILLS	100		1.20	1.00	SUNSHINE GIRL	100	1.60	1.20	1.00
GRAF ZEPPELIN	10	.80	.60		SWORD OF MAHOMET	10	.25	.20	.16
HALCYON	10	.30			SWORD OF MAHOMET	100	1.60	1.20	1.00
HALCYON	100	1.60			TOBERSUN	10		.25	
HEAVENLY BLUE	10			.30	TOBERSUN	100		1.60	
HEAVENLY BLUE	100			2.00	VEILCHENBLAU	10		.25	.20
JANE ADDAMS	100	.35	.30	.25	VEILCHENBLAU	100		1.60	1.20
JANE ADDAMS	100		2.00	1.60	VEILED BRILLIANCE	10	.30	.25	.20
JOERG'S WHITE	10	.30	.25	.20	VEILED BRILLIANCE	100	2.00	1.60	1.20
JOERG'S WHITE	100		1.60	1.20	VICTOR	10	.35	.30	
KING GEORGE	10	.30	.25	.20	W. H. PHIPPS	10	.30	.25	.20
LA PALOMA	10	.35	.30	.25	W. H. PHIPPS	100	2.00	1.60	1.20
LA PALOMA	100		2.00	1.60					
LAVENDER BRIDE	10		.25	.20					
LAVENDER BRIDE	100		1.40	1.00					
LIBELLE	10	.75	.60	.50					

(All stock quoted subject to prior sale.)  
**PLEASE MAKE SECOND CHOICE**  
 "Once a Customer of J. H., Always a Customer"  
 Cordially yours,  
 J. H. HEBERLING, EASTON, ILL., U. S. A.